



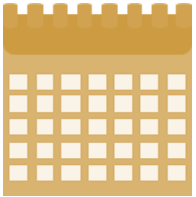
## Presentation

*Part 1:* How You can SAVE money, and enjoy a load of great Benefits

*Part 2:* How You can SAVE money and EARN more money online from home



# Everybody **Wishes for More...**



Time



Money



Travel







Experiencing life on your terms  
is the new definition of success.

Yoni Ashurov, MWR Life Founder and CEO



It's time to  
**Make Your  
Wishes Real**





# MWR LIFE

IS AN EXCLUSIVE  
INVITATION ONLY

# TRAVEL & LIFESTYLE COMMUNITY





# OUR VISION

TO PROVIDE A GLOBAL OPPORTUNITY FOR INDIVIDUALS  
TO DESIGN THE LIFESTYLE OF THEIR DREAMS, TRAVEL THE WORLD  
AND **MAKE WISHES REAL** EVERY DAY!







# MWR*Life*



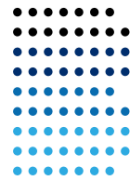
- ▶ Founded in 2013
- ▶ 400% Annual Growth
- ▶ Operating in 120+ Countries
- ▶ Offices in Hong Kong, US, France & UK
- ▶ Revolutionizing the Travel Industry
- ▶ Making Wishes Real Foundation





# EMPOWERING THE CONSUMER

WE BYPASS THE HUGE TRAVEL RETAILERS AND  
**PASS THE SAVINGS ON TO YOU!**



**BOOKING**  
HOLDINGS



Booking.com



KAYAK®



Priceline®



Agoda



Rentalcars.com



OpenTable™



expedia  
group™



Expedia®



trivago



Hotels.com™



hotwire



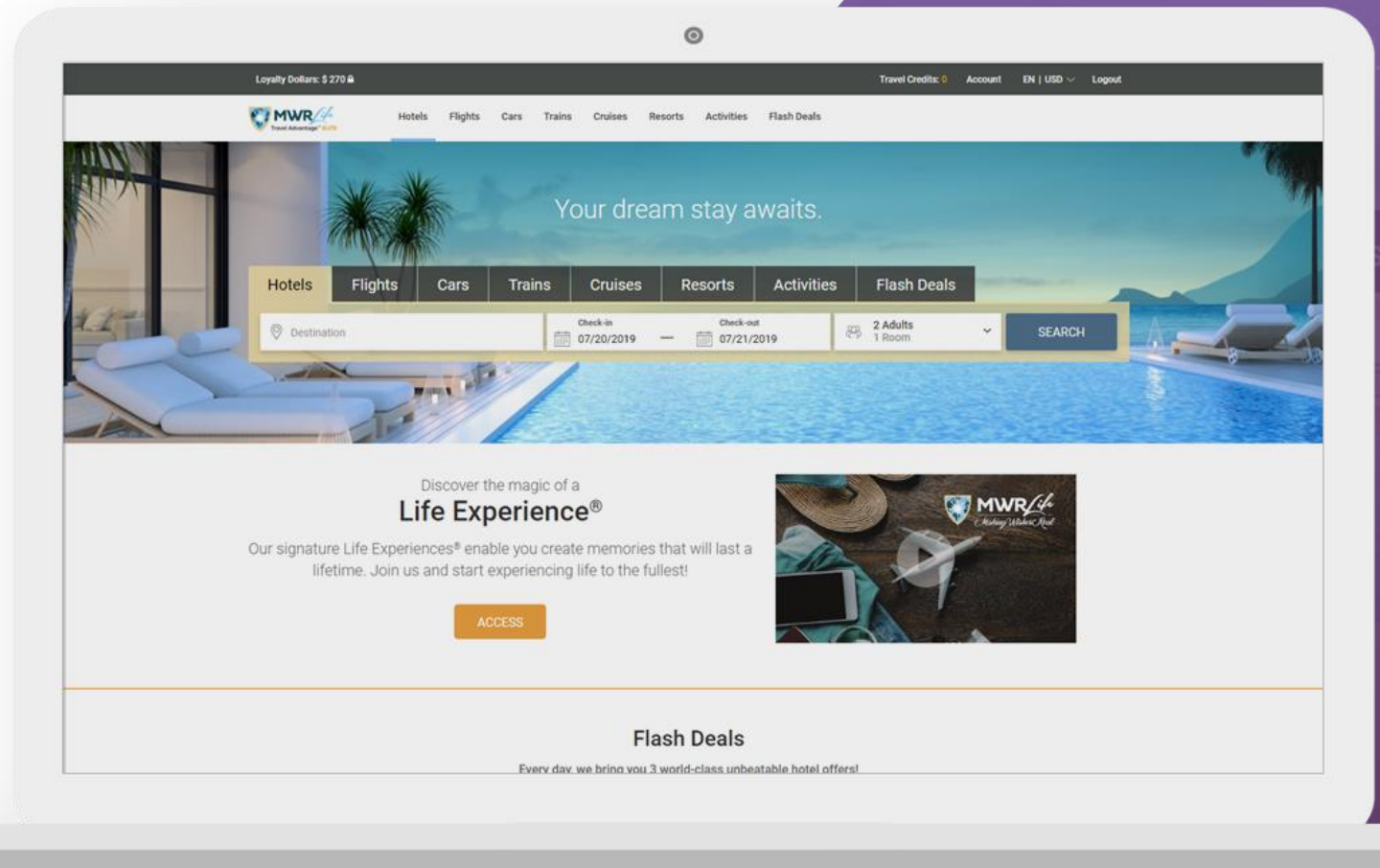
CarRentals.com



CheapTickets®

Image sources: [www.bookingholdings.com](http://www.bookingholdings.com) | [www.expediagroup.com](http://www.expediagroup.com)

Proprietary  
Members Only  
**WHOLESALE  
BOOKING  
PLATFORM**





# THE OLD RETAIL MODEL



HUGE TRAVEL  
WEBSITES  
AND AGENCIES



SPEND MILLIONS  
ON ADVERTISING  
TO ATTRACT  
CUSTOMERS

**THEY ALL WIN  
AND YOU LOSE!**



CUSTOMERS PAY  
RETAIL PRICES

# THE NEW MEMBERSHIP MODEL

The Netflix logo, featuring the word "NETFLIX" in white, bold, sans-serif capital letters with a slight 3D effect, set against a solid red rectangular background.The Amazon Prime logo, featuring the word "amazon" in black, lowercase, sans-serif font, followed by the word "Prime" in blue, italicized, sans-serif font. A small orange curved arrow (the Amazon smile) is positioned below the "amazon" text.



# OUR NEW MEMBERS MODEL



INVITATION  
ONLY TRAVEL  
& LIFESTYLE  
COMMUNITY



WE REWARD MEMBERS  
WHO INVITE OTHERS  
TO SAVE ON TRAVEL

**MEMBERS SAVE &  
EVERYBODY WINS!**



MEMBERS PAY  
WHOLESALE

# THE TRAVEL ADVANTAGE™ MEMBERSHIP

HUGE SAVINGS  
ON ALL YOUR  
TRAVEL NEEDS!





# MEMBERS ONLY DEALS



HOTELS



FLIGHTS



CARS



CRUISES



RESORTS



ACTIVITIES



WEEKLY STAYS



TRAINS



FLASH DEALS

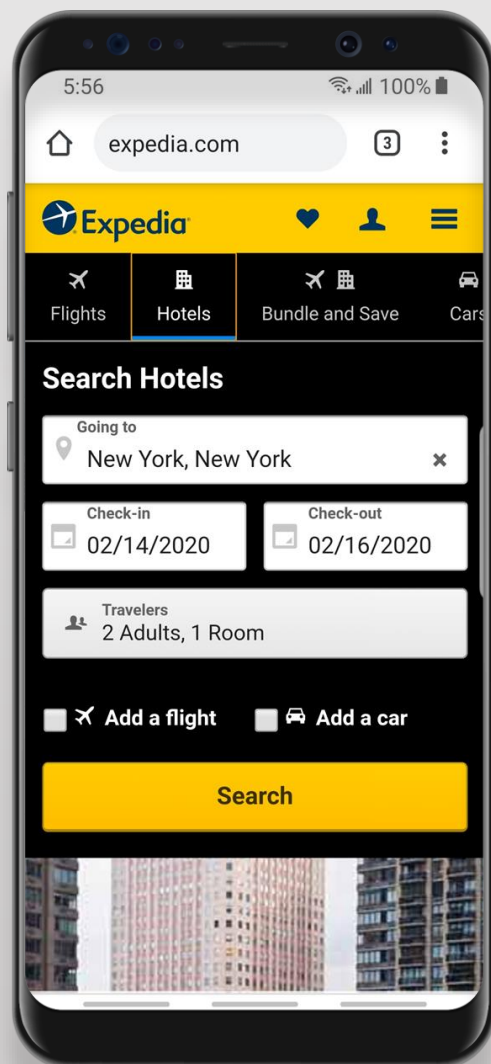


LIFESTYLE MALL

ACCESS TO OVER 1,000,000 DESTINATIONS!

# HOTELS

## THE OLD WAY



TOTAL WITH  
TAXES

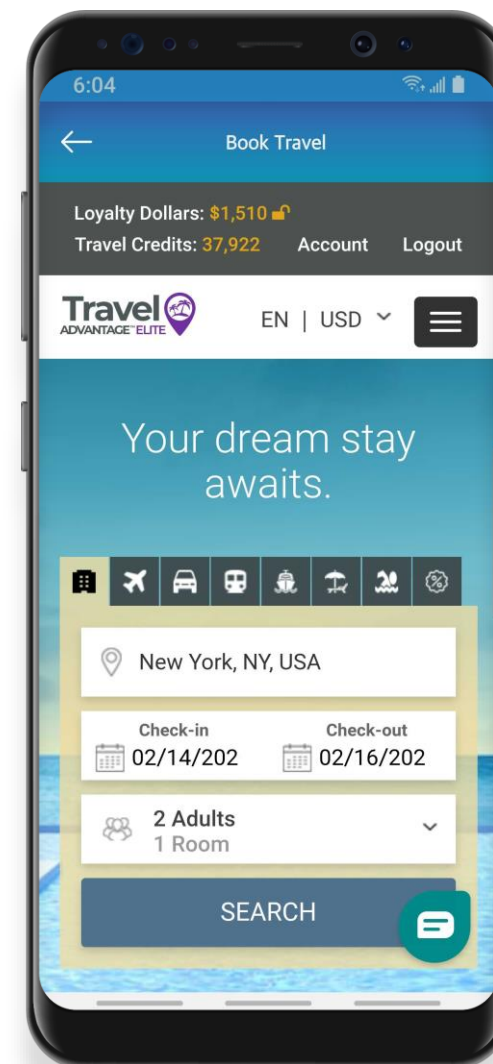
**\$659**

## THE NEW WAY



TOTAL WITH  
TAXES

**\$349**





# HOTELS

## THE OLD WAY

6:50 100%

booking.com/ind

Booking.com

Accommodation Flights Rental cars Airport

**Search**  
Destinations, properties, even an address

Paris, Ile de France, France

Check-in date: Fri 10 Jan 2020  
Check-out date: Sat 11 Jan 2020

Adults: 2  
Children: 0  
Rooms: 1

☐ I'm travelling for work

**Search**

**TOTAL WITH  
TAXES**

**\$731**

## THE NEW WAY



**TOTAL WITH  
TAXES**

**\$353**

9:58

Book Travel

Loyalty Dollars: \$1,510  
Travel Credits: 37,922 Account Logout

Travel ADVANTAGE ELITE EN | USD

Your dream stay awaits.

Paris, France

Check-in: 01/10/202  
Check-out: 01/11/202

2 Adults  
1 Room

**SEARCH**

# RESORTS

## THE OLD WAY

9:54  
travelocity.com/

travelocity

Flights Hotels Packages Cars

**Search Hotels**

Going to  
Club Solaris Los Cabos - All Incl

Check-in  
02/24/2020

Check-out  
03/02/2020

Rooms  
1

Adults (18+)  
2

Children (0-17)  
0

☐ Add a flight ☐ Add a car

**Search**

*Customer First*

**TOTAL WITH  
TAXES**

**\$4,200**

## THE NEW WAY

**CABO SAN LUCAS  
MEXICO**

**ALL-INCLUSIVE  
7 NIGHT STAY**

★★★★

**TOTAL WITH  
TAXES**

**\$1,860**

10:12

Book Travel

Loyalty Dollars: \$1,510  
Travel Credits: 37,922 Account Logout

Travel ADVANTAGE ELITE EN | USD

Your dream stay awaits.

Club Solaris Cabos, Zona Hotelera

Check-in  
02/24/2020

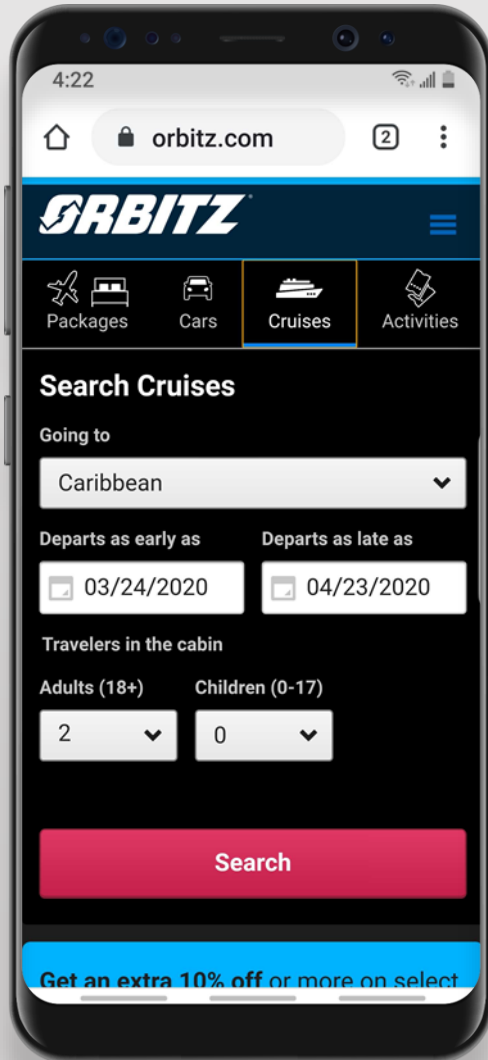
Check-out  
03/02/2020

2 Adults  
1 Room

**SEARCH**

# CRUISES

## THE OLD WAY



4:22

orbitz.com

**ORBITZ**

Packages Cars Cruises Activities

**Search Cruises**

Going to  
Caribbean

Departs as early as  
03/24/2020

Departs as late as  
04/23/2020

Travelers in the cabin

Adults (18+) 2 Children (0-17) 0

**Search**

Get an extra 10% off or more on select

**TOTAL WITH  
TAXES**

**\$1,233**

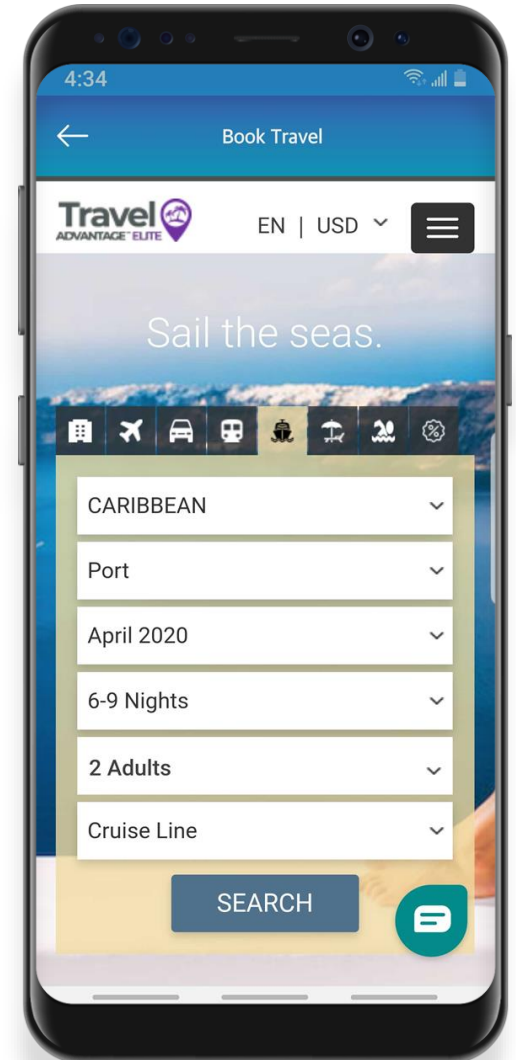
## THE NEW WAY

### 7 NIGHT CARIBBEAN CRUISE

### MAJESTY OF THE SEAS

**TOTAL WITH  
TAXES**

**\$728**



4:34

Book Travel

**Travel**  
ADVANTAGE ELITE

EN | USD

Sail the seas.

CARIBBEAN

Port

April 2020

6-9 Nights

2 Adults

Cruise Line

**SEARCH**



# FLASH ⚡ DEALS



## Hilton Buenos Aires

★★★★★ 📍 Buenos Aires, Argentina

**-83%** **\$58**

PUBLIC PRICE  
**\$340**

MEMBER SAVINGS  
**\$140**

FLASH DISCOUNT  
**\$142**

## Lara Barut Collection

★★★★★ 📍 Lara, Turkey

**-77%** **\$86**

PUBLIC PRICE  
**\$366**

MEMBER SAVINGS  
**\$66**

FLASH DISCOUNT  
**\$214**



## Heritage Avenida Liberdade

★★★★★ 📍 Lisbon, Portugal

**-81%** **\$94**

PUBLIC PRICE  
**\$483**

MEMBER SAVINGS  
**\$160**

FLASH DISCOUNT  
**\$229**



# EVERYTHING YOU NEED IN ONE PLACE



HOTELS



FLIGHTS



CARS



CRUISES



RESORTS



ACTIVITIES



WEEKLY STAYS



TRAINS



FLASH DEALS



LIFESTYLE MALL



# TRAVEL CREDITS



- ▶ EARNED FROM EVERY BOOKING
- ▶ NO EXPIRATION DATE
- ▶ STORED IN YOUR ACCOUNT
- ▶ USE LIKE CASH TOWARD BOOKINGS



**30% MORE**

# GUEST PASSES



- ▶ LIFETIME GUEST MEMBERSHIP
- ▶ ACCESS 1,000,000+ HOTELS
- ▶ UP TO 40% OFF PUBLIC RATES
- ▶ PASSES AWARDED MONTHLY



**3 WITH EVERY  
HOTEL BOOKING**



# GUEST PASS MEMBERS

WHEN  
YOUR  
GUEST  
SAVES  
**\$100**



YOU  
EARN  
**\$50**  
In Travel Credits



**UNLIMITED NUMBER OF GUEST MEMBERS**

# LOYALTY POINTS

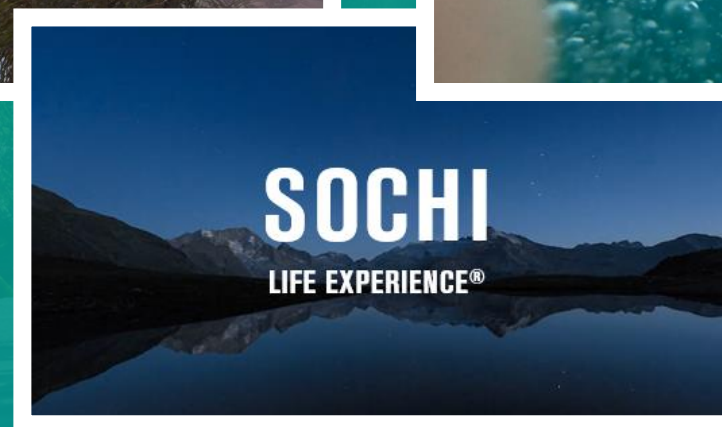
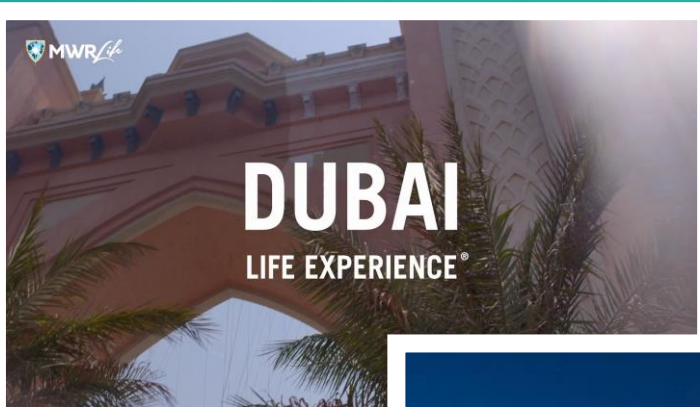


**100%**  
MEMBERSHIP  
**MATCH**

- ▶ PRO & ELITE MEMBERSHIPS
- ▶ AWARDED MONTHLY
- ▶ REDEEM TOWARD LIFE EXPERIENCES®









**EXCLUSIVE GETAWAYS  
TO THE WORLD'S MOST  
EXOTIC DESTINATIONS**





# EXPERIENCE THE WORLD

FOR LESS WITH YOUR LOYALTY POINTS



~~\$699~~ pp



Only  
\$449

**ATLANTIS  
DUBAI**

5 DAYS



~~\$695~~ pp



Only  
\$495

**TIMES SQUARE  
NEW YORK**

4 DAYS



~~\$799~~ pp



Only  
\$449

**BARCELONA,  
SPAIN**

5 DAYS



~~\$995~~ pp



Only  
\$495

**CARIBBEAN  
CRUISE**

7 DAYS

Price Is per person based on double occupancy. Actual prices and Loyalty Points may vary.  
AVAILABLE FOR PRO & ELITE MEMBERS ONLY



# TRAVEL ADVANTAGE™

THE MOST VALUABLE MEMBERSHIP YOU WILL EVER OWN



**SUPERIOR SAVINGS**

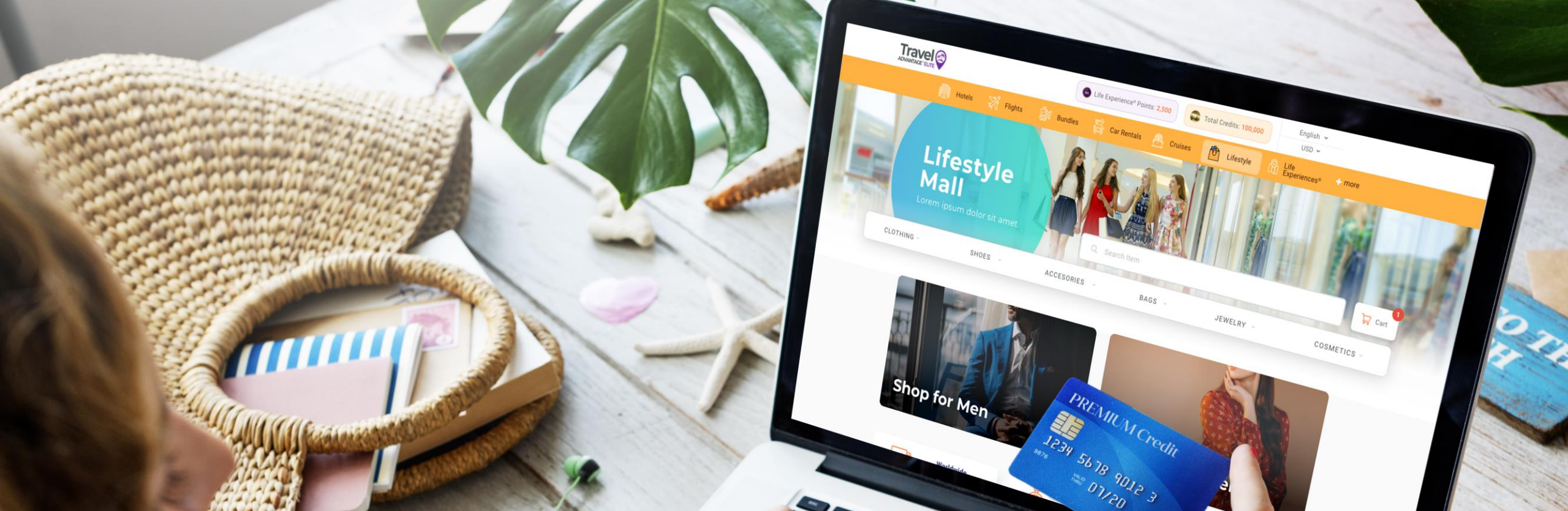


**MEMBER BENEFITS**



**LIFE EXPERIENCES®**





# LIFESTYLE MALL

EXCLUSIVE MEMBER DISCOUNTS ON  
THE MOST POPULAR DESIGNER BRANDS

D&G  
DOLCE & GABBANA

MICHAEL KORS

OAKLEY

ARMANI JEANS

CK  
Calvin Klein

GUCCI

VERSACE

DIESEL

DKNY  
DON KIDNEY

TISSOT



# Travel Advantage™

## MEMBERSHIP BENEFITS



Additional Users

1

4

4

Guest Passes

15 + 3/mo

25 + 5/mo

50 + 10/mo

Lifestyle Mall Access

X

YES

ELITE DEALS

Life Experience® Access

X

YES

EARLY ACCESS

Life Experience® Discount

X

X

10% LIFETIME

Monthly Loyalty Points

X



+



**\$39<sup>97</sup>/mo**

**\$99<sup>97</sup>/mo**

**\$150/one time**

+ \$40 One Time Activation Fee

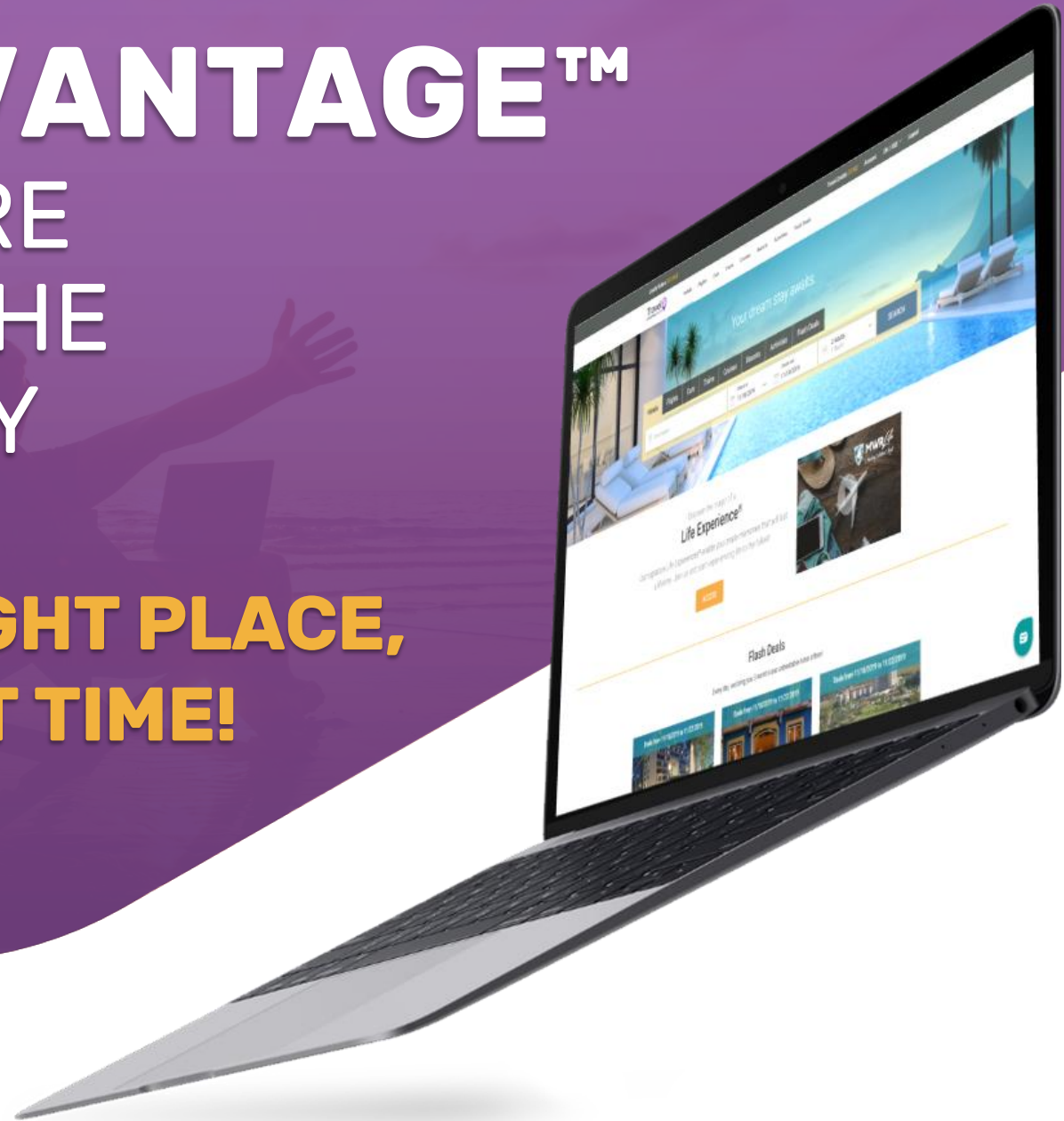
+ \$100 One Time Activation Fee

+ PRO Membership & Activation

# TRAVEL ADVANTAGE™

MEMBERSHIPS ARE  
THE FUTURE OF THE  
TRAVEL INDUSTRY

**YOU'RE IN THE RIGHT PLACE,  
AT THE RIGHT TIME!**







## Presentation

*Part 1:* How You can SAVE money, and  
enjoy a load of great Benefits



## Presentation

*Part 1:* How You can SAVE money, and enjoy a load of great Benefits

*Part 2:* How You can SAVE money and EARN more money online from home



# MASSIVE OPPORTUNITY

The Travel Industry Surpassed \$8.8 TRILLION in 2018

**24.1**

**BILLION**

Dollars  
Per Day

**1**

**BILLION**

Dollars  
Per Hour

**16.7**

**MILLION**

Dollars  
Per Minute

**280**

**THOUSAND**

Dollars  
Per Second

The Travel Industry is forecast to be

**Over \$13 Trillion by 2029**

*Source: World Travel & Tourism Council*

# PROMOTE TRAVEL SAVINGS

TURN YOUR  
**TRAVEL  
MEMBERSHIP**  
INTO YOUR OWN  
**TRAVEL  
BUSINESS**



ACTIVATION FEE	<del>\$100<sup>00</sup></del>
MEMBERSHIP	\$99 <sup>97</sup>
BUSINESS FEE	\$50 <sup>00</sup>

**\$149<sup>97</sup>**



ACTIVATION FEE	<del>\$100<sup>00</sup></del>
MEMBERSHIP	\$99 <sup>97</sup>
UPGRADE FEE	\$150 <sup>00</sup>
BUSINESS FEE	\$50 <sup>00</sup>

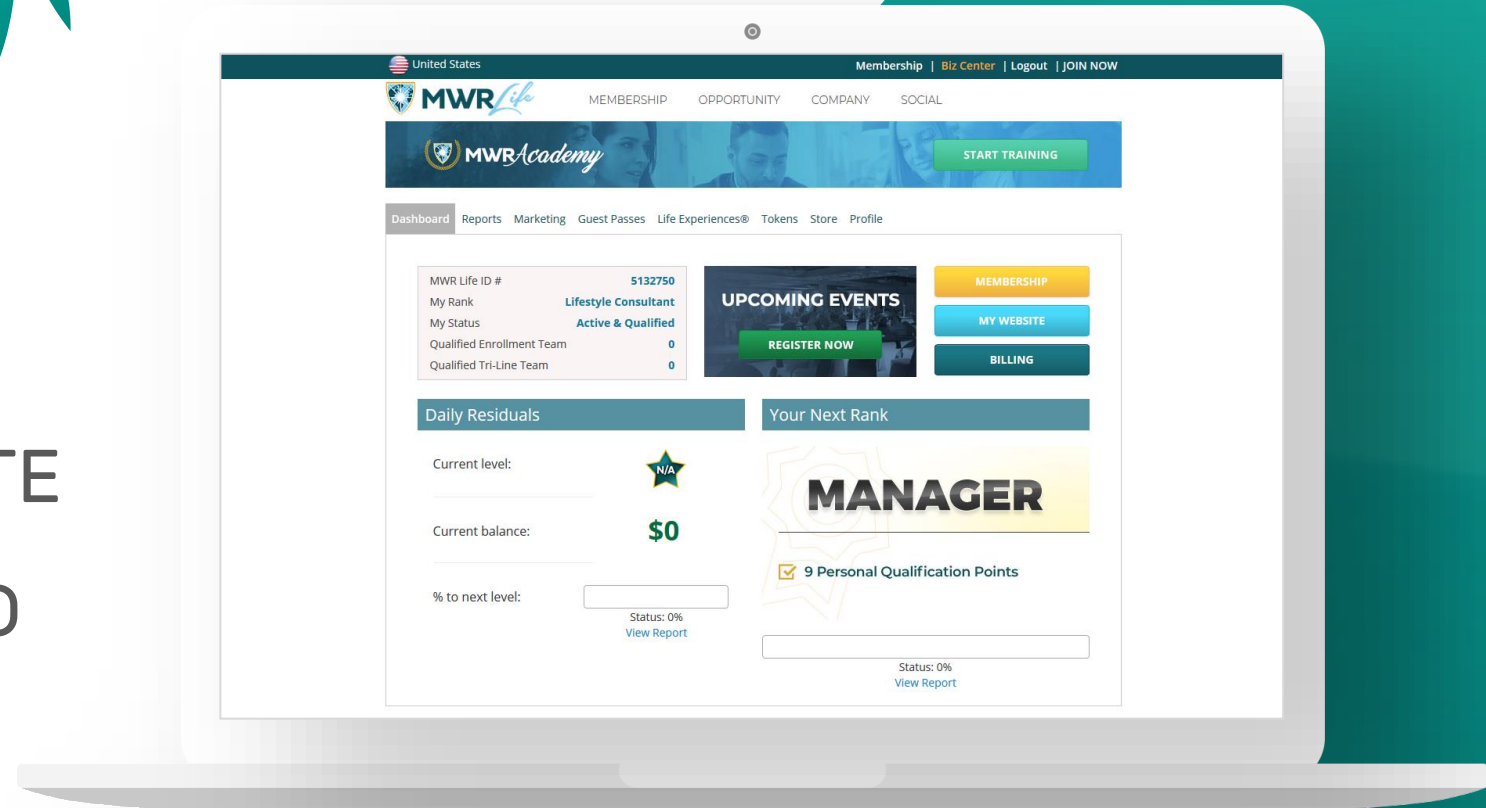
**\$299<sup>97</sup>**

Includes first year's business fee, \$99 annually thereafter.



# BIZ CENTER

- ▶ PERSONALIZED WEBSITE
- ▶ BUSINESS DASHBOARD
- ▶ LIVE REPORTING
- ▶ MARKETING MATERIALS
- ▶ TEAM MANAGEMENT





# MWR ACADEMY

- ▶ STEP-BY-STEP SYSTEM
- ▶ L.I.F.E. CYCLE TRAINING
- ▶ BUSINESS VIDEOS
- ▶ SUPPORT FORUM







# MOBILE APP

- ▶ LIST MANAGEMENT
- ▶ AUTOMATED INVITATIONS
- ▶ ACTIVITY TRACKING
- ▶ GUEST PASS SHARING
- ▶ ENROLLMENT LINKS

PRO TOOLS are FREE for 30 days, \$9.95/mo. thereafter.





**UNLIMITED  
EARNING  
POTENTIAL**

**BENEFIT FROM  
3 DYNAMIC  
WEALTH BUILDING  
PRINCIPLES**

**LINEAR INCOME**

*Earn on your personal efforts*

**LEVERAGED INCOME**

*Earn on the efforts  
of many others*

**RESIDUAL INCOME**

*Earn recurring income every  
week, for years to come*



# EXPANSION BONUSES

EARN UP TO \$30  
WHEN YOU ENROLL  
TRAVEL ADVANTAGE™  
MEMBERS




PAID  
DAILY

Theoretical example for illustration purposes. See compensation plan for complete details.


# FAST START BONUSES



ENROLL 3 MEMBERS IN FIRST 7 DAYS



\$30  
\$30  
\$30

 +

**\$90 + \$200**

*plus...*

EARN **\$100** MONTHLY  
OFFSETTING THE  
COST OF YOUR  
MEMBERSHIP



~~\$99/mo~~

7 DAY BONUS  
OF UP TO **\$290**

Theoretical example for illustration purposes. See compensation plan for complete details.



# FAST START BONUSES

PAID  
DAILY

**ENROLL 3 MEMBERS IN FIRST 7 DAYS**



**\$90 + \$200**



**7 DAY RESET**

**ENROLL 3 MORE MEMBERS IN 7 DAYS**



**\$120 + \$200**



**7 DAY RESET**

**ENROLL 3 MORE MEMBERS IN 7 DAYS**



**\$120 + \$200**

7 DAY BONUS

7 DAY RESET

7 DAY RESET

## \$930 IN BONUSES




Theoretical example for illustration purposes. See compensation plan for complete details.

LEADERSHIP

# EXPANSION BONUSES

PAID  
DAILY

Earn up to \$110 in leadership bonuses when Travel Advantage™ members enroll in your organization!

EXPANSION BONUSES	+ LEADERSHIP EXPANSION BONUSES TO UNLIMITED LEVELS					
Sponsor	Manager	Senior	Area	District	Regional	National
 ELITE \$30						
 PRO \$10						
 VIP \$5						

See compensation plan for complete details.






# LEADERSHIP

# EXPANSION BONUSES

PAID  
DAILY

Earn up to \$110 in leadership bonuses when Travel Advantage™ members enroll in your organization!

EXPANSION BONUSES	+ LEADERSHIP EXPANSION BONUSES TO UNLIMITED LEVELS					
Sponsor	Manager	Senior	Area	District	Regional	National
 \$30	\$10	\$20	\$60	\$90	\$100	\$110
 \$10	\$5	\$10	\$20	\$30	\$35	\$40
 \$5	\$3	\$6	\$9	\$12	\$15	\$18

Paid down UNLIMITED levels, on an UNLIMITED amount of Members!!










See compensation plan for complete details.

# LEADERSHIP

# EXPANSION BONUSES

PAID  
DAILY

Earn up to \$110 in leadership bonuses when Travel Advantage™ members enroll in your organization!

  	EXPANSION BONUSES	+ LEADERSHIP EXPANSION BONUSES TO UNLIMITED LEVELS					
	Sponsor	Manager	Senior	Area	District	Regional	National
	\$30	\$10	\$20	\$60	\$90	\$100	\$110
	\$10	\$5	\$10	\$20	\$30	\$35	\$40
	\$5	\$3	\$6	\$9	\$12	\$15	\$18
							

Paid down UNLIMITED levels, on an UNLIMITED amount of Members!!

See compensation plan for complete details.





# 25% MATCH

Paid on the Expansion Bonuses & Leadership Expansion Bonuses earned by your personal team!

IF YOUR TEAM EARNS **\$20,000**  
YOU EARN **\$5,000**



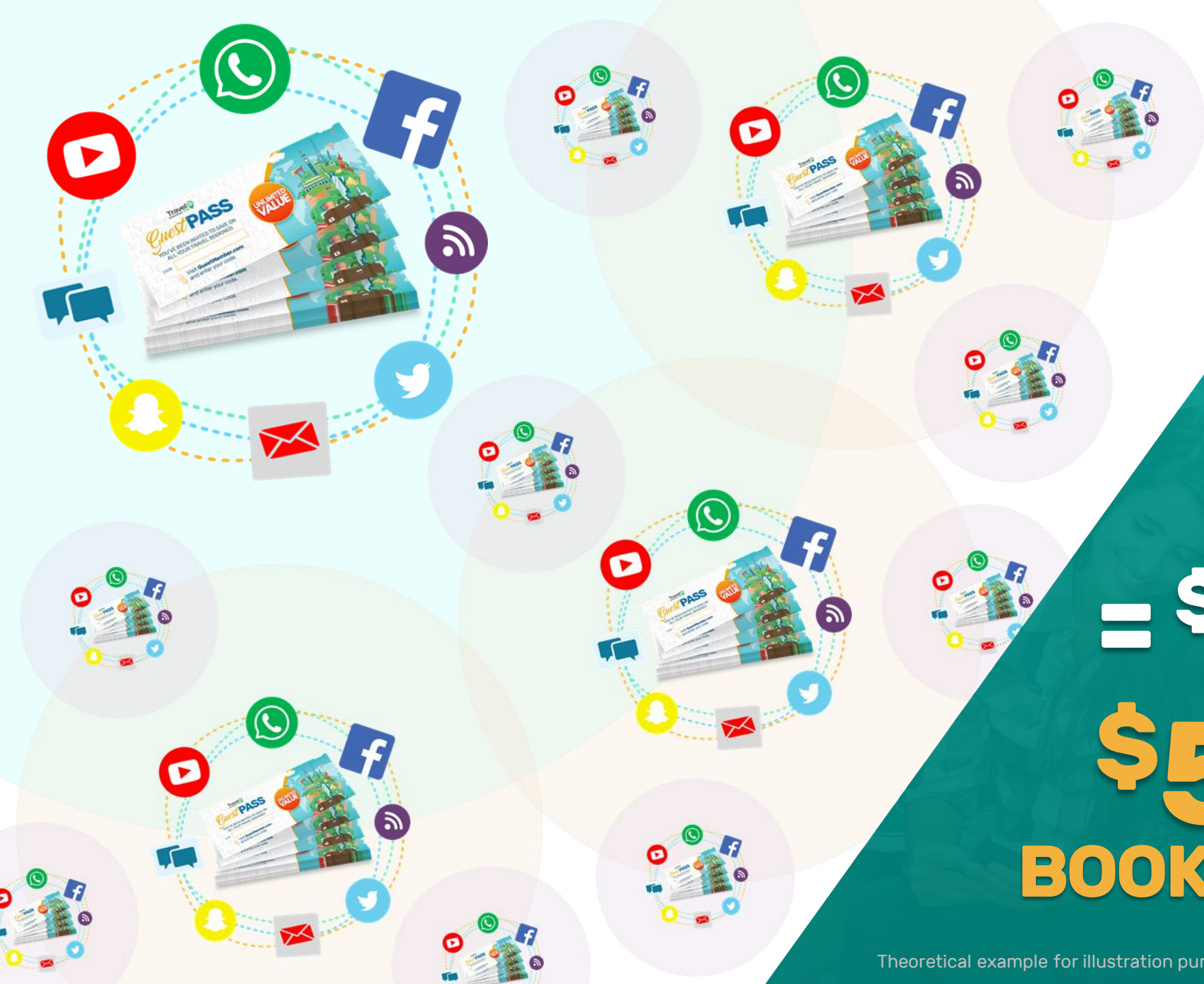
Theoretical example for illustration purposes.  
See compensation plan for complete details.

# Guest Member BOOKING BONUSES



## 50% TO UNLIMITED LEVELS





10  
X 10  
X 10

= 1,000  
X \$100

= \$100,000

**\$50,000**  
**BOOKING BONUSES**

Theoretical example for illustration purposes. See compensation plan for complete details.

# LEADERSHIP BOOKING BONUSES

**10% OF ALL  
HOTEL SAVINGS**

IS PAID TO OUR  
TOP 4 LEVELS  
OF LEADERSHIP

**MILLIONS OF DOLLARS  
OF MEMBER SAVINGS**



**4% to  
AREA  
MANAGERS**



**6% to  
DISTRICT  
MANAGERS**



**8% to  
REGIONAL  
MANAGERS**



**10% to  
NATIONAL  
MANAGERS**

See compensation plan for complete details.



# DAILY RESIDUALS



**1 Point**



**3 Points**



**3 Points**

**CALCULATED DAILY**  
**PAID TO YOU WEEKLY**

See compensation plan for complete details.

# DAILY RESIDUALS



Level	Team Points	Daily Earnings
SILVER 1	9	\$3.33
SILVER 2	36	\$10
SILVER 3	125	\$20
GOLD 1	350	\$40
GOLD 2	750	\$80
GOLD 3	1,500	\$150
GOLD 4	3,000	\$300
GOLD 5	5,000	\$500
PLATINUM 1	7,500	\$750
PLATINUM 2	10,000	\$1,000
PLATINUM 3	15,000	\$1,500
PLATINUM 4	25,000	\$2,000
PLATINUM 5	50,000	\$3,000
DIAMOND 1	75,000	\$4,000
DIAMOND 2	100,000	\$5,000
DIAMOND 3	150,000	\$7,500
DIAMOND 4	200,000	\$10,000
DIAMOND 5	250,000	\$15,000

Theoretical example for illustration purposes. See compensation plan for complete details.



# DAILY RESIDUALS



**36 Points**

**Silver 2**  
**\$300/mo**  
**\$3,600**  
**PER YEAR**

**18 Points**



**Rick's Leg**  
**18 Points**  
6 Members

**15 Points**



**Sue's Leg**  
**15 Points**  
5 Members

**3 Points**



**Jane Elite**  
**3 Points**

Level	Team Points	Daily Earnings
SILVER 1	9	\$3.33
SILVER 2	36	\$10
SILVER 3	125	\$20
GOLD 1	350	\$40
GOLD 2	750	\$80
GOLD 3	1,500	\$150
GOLD 4	3,000	\$300
GOLD 5	5,000	\$500
PLATINUM 1	7,500	\$750
PLATINUM 2	10,000	\$1,000
PLATINUM 3	15,000	\$1,500
PLATINUM 4	25,000	\$2,000
PLATINUM 5	50,000	\$3,000
DIAMOND 1	75,000	\$4,000
DIAMOND 2	100,000	\$5,000
DIAMOND 3	150,000	\$7,500
DIAMOND 4	200,000	\$10,000
DIAMOND 5	250,000	\$15,000

Theoretical example for illustration purposes. See compensation plan for complete details.

# DAILY RESIDUALS



**126 Points**

**Silver 3**  
**\$600/mo**  
**\$7,200**  
**PER YEAR**

**54 Points**



**Rick's Leg**  
**54 Points**  
18 Members

**48 Points**



**Sue's Leg**  
**48 Points**  
16 Members

**24 Points**



**Jane's Leg**  
**24 Points**  
8 Members

Level	Team Points	Daily Earnings
SILVER 1	9	\$3.33
SILVER 2	36	\$10
SILVER 3	125	\$20
GOLD 1	350	\$40
GOLD 2	750	\$80
GOLD 3	1,500	\$150
GOLD 4	3,000	\$300
GOLD 5	5,000	\$500
PLATINUM 1	7,500	\$750
PLATINUM 2	10,000	\$1,000
PLATINUM 3	15,000	\$1,500
PLATINUM 4	25,000	\$2,000
PLATINUM 5	50,000	\$3,000
DIAMOND 1	75,000	\$4,000
DIAMOND 2	100,000	\$5,000
DIAMOND 3	150,000	\$7,500
DIAMOND 4	200,000	\$10,000
DIAMOND 5	250,000	\$15,000

Theoretical example for illustration purposes. See compensation plan for complete details.



# DAILY RESIDUALS



**350 Points**

**Gold 1**  
**\$1,200/mo**  
**\$14,400**  
**PER YEAR**

**150 Points**



**Rick's Leg**  
**150 Points**  
50 Members

**120 Points**



**Sue's Leg**  
**120 Points**  
40 Members

**90 Points**



**Jane's Leg**  
**90 Points**  
30 Members

Level	Team Points	Daily Earnings
SILVER 1	9	\$3.33
SILVER 2	36	\$10
SILVER 3	125	\$20
<b>GOLD 1</b>	<b>350</b>	<b>\$40</b>
GOLD 2	750	\$80
GOLD 3	1,500	\$150
GOLD 4	3,000	\$300
GOLD 5	5,000	\$500
PLATINUM 1	7,500	\$750
PLATINUM 2	10,000	\$1,000
PLATINUM 3	15,000	\$1,500
PLATINUM 4	25,000	\$2,000
PLATINUM 5	50,000	\$3,000
DIAMOND 1	75,000	\$4,000
DIAMOND 2	100,000	\$5,000
DIAMOND 3	150,000	\$7,500
DIAMOND 4	200,000	\$10,000
DIAMOND 5	250,000	\$15,000

Theoretical example for illustration purposes. See compensation plan for complete details.

# ACHIEVEMENT CLUBS

RECOGNITION FOR BUSINESS MILESTONES

## PRESIDENTIAL CLUB



### DISTRICT MANAGER

GOLD LEVEL  
DAILY RESIDUALS

## \$100K CLUB



**\$100,000**  
ANNUAL EARNINGS

## \$250K CLUB



**\$250,000**  
ANNUAL EARNINGS

## ROLEX CLUB



**\$500,000**  
ANNUAL EARNINGS





MORE  
**MONEY**

MORE  
**TIME**

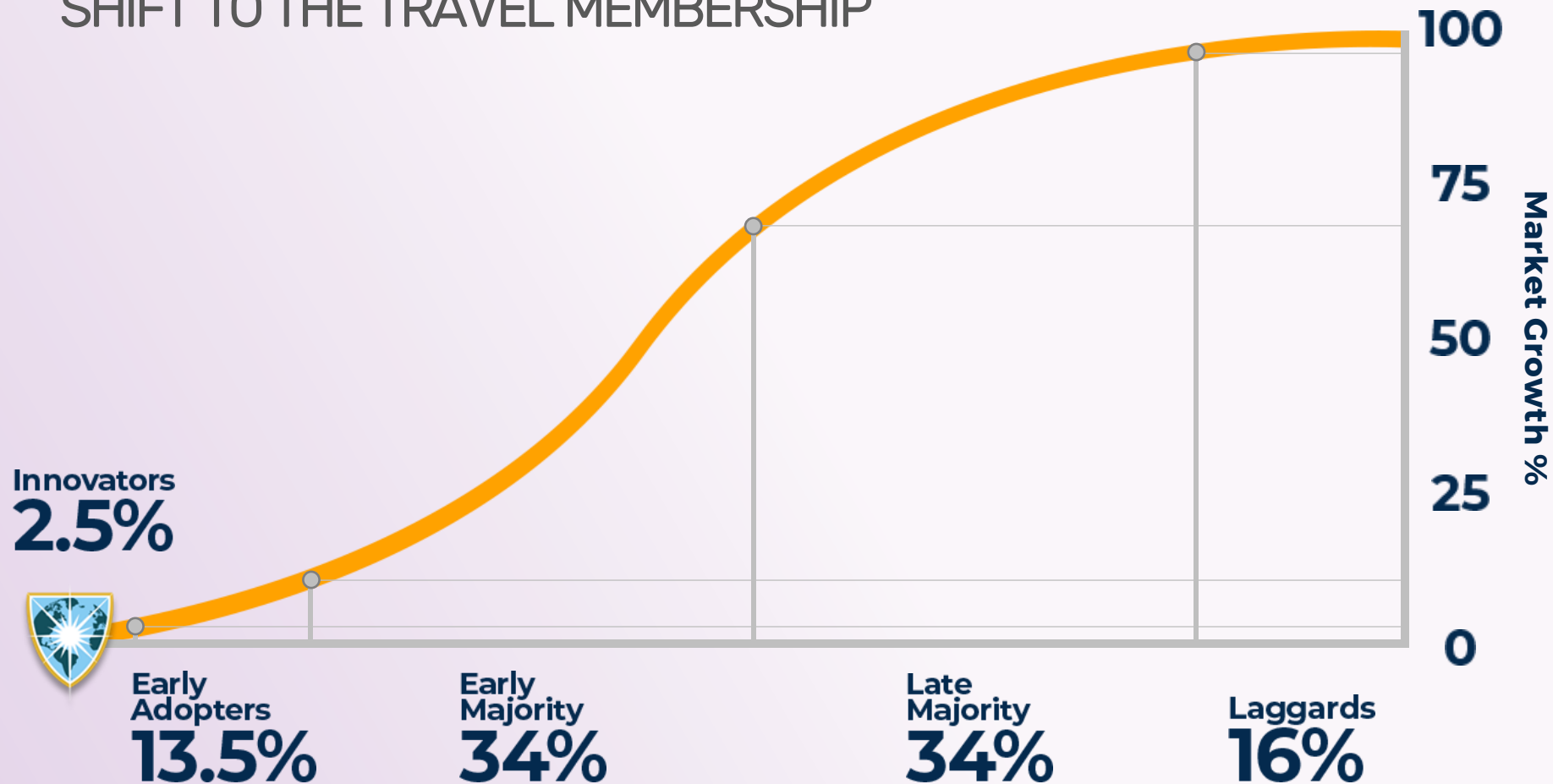
MORE  
**TRAVEL**

*Making Wishes Real*



# TIMING IS EVERYTHING

ACT NOW AND CAPITALIZE ON THE PARDIGM  
SHIFT TO THE TRAVEL MEMBERSHIP



**MWR**Life

??? MILLION

**NETFLIX**

167 Million



Office 365

200 Million



156 Million



Spotify®

124 Million



**DON'T BE A** →  
**LAGGARD**  
**AND MISS**  
**THE GROWTH!**





**BECOME AN  
INNOVATOR**  
**AND START  
NOW!** 







# YOU CAN DO THIS!



1

**CHOOSE A  
MEMBERSHIP**

2

**DOWNLOAD  
THE APP**

3

**SHARE THE  
GUEST PASSES**





A group of people are celebrating at sunset. A man in a blue shirt and sunglasses is jumping with his arms raised. Two women, one in a blue tank top and one in a pink tank top, are also jumping and cheering. The background is a bright sunset over the ocean. The text "TAKE CHARGE OF YOUR FUTURE" is overlaid in purple.

**TAKE CHARGE  
OF YOUR FUTURE**

**JOIN TODAY!**

