Welcome to this Overview a realistic 'solution' — your 'Plan B'

This Overview lasts about 45 minutes so please ensure you have set aside enough undisturbed time to watch it fully to the end to get all the information



Yvette & Steve Mitchell



 Do you have enough money to do the things you <u>really</u> want to do?

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- Would you like to look better, feel better, live life better?
- Do you perhaps feel life's controlling you?
- Do you feel it's time to take control of your life; to look at options: a 'Plan B'?

Give You Answers

Why should you consider having a 'Plan B'?



Give You Answers

• Why should you consider having a 'Plan B'?



A solution – a 'Plan B'...

- Who are the company?
- What are the products, and do people want them?
- What exactly would you have to do?
- What does it cost to start your own home-based online business, and how do you earn money?
- What training, help and support will you get?
- If you like what you see, what's your next steps?



You're not alone...

- ❖ 83% dislike their job in some way
- 4 61% would prefer to be their own boss
- 77% of Europeans live pay-day to pay-day
- 9 million Europeans work two jobs
- 59% worry about their future finances
- All want more freedom, and most want more money, more family time, more vacations, better security, more choices, more options...

...they're looking for a solution - a 'Plan B'

To achieve LIFESTYLE you need a balance of... TIME + MONEY



...some Lifestyle (time & money) questions you need to ask yourself...

Are you financially secure NOW?

- Do you find yourself working from pay-day to pay-day?
- Could you stop working and still generate income?
- Have you got adequate savings if you lost your job?
- Are YOU the focal point of your family's income generation?
- Do you have enough funding for your retirement?
- Are you sick & tired of worrying about money?

Do YOU control your time?

- Or is your time controlled by others?
- Do you exchange time for money?
- How much time is wasted commuting to work rather than working from home?
- Can you do what you want, when you want?
- Do you have enough time for your family, friends, your health, your own 'me time' ... to really LIVE LIFE?

Do YOU have a 'Plan B'?

- If your current 'plan' isn't working, do you have a solution?
- Do you feel you have control of your life <u>OR</u> life is controlling you?
- Are you really *living* the life you <u>REALLY</u> want?
- Perhaps it's time to consider other options a 'Plan B'?





Steve & Yvette Mitchell

We <u>NEEDED</u> a 'Plan B'...



Had a thriving successful pizza & pasta restaurant business...





Had a thriving successful pizza & pasta restaurant business...





- Business went bust
- Had house repossessed
- Had cars towed away
- No money in any bank accounts
- No job ...and no income!
- Poor health, relationships & lifestyle!



Had a thriving successful pizza & pasta restaurant business...

...but then lost everything!



From a 5-Bedroom
Detached House to a
2-Bedroom Top Floor
Flat with 2 children, a
dog and 2 cats!

...and a Nissan Micra!





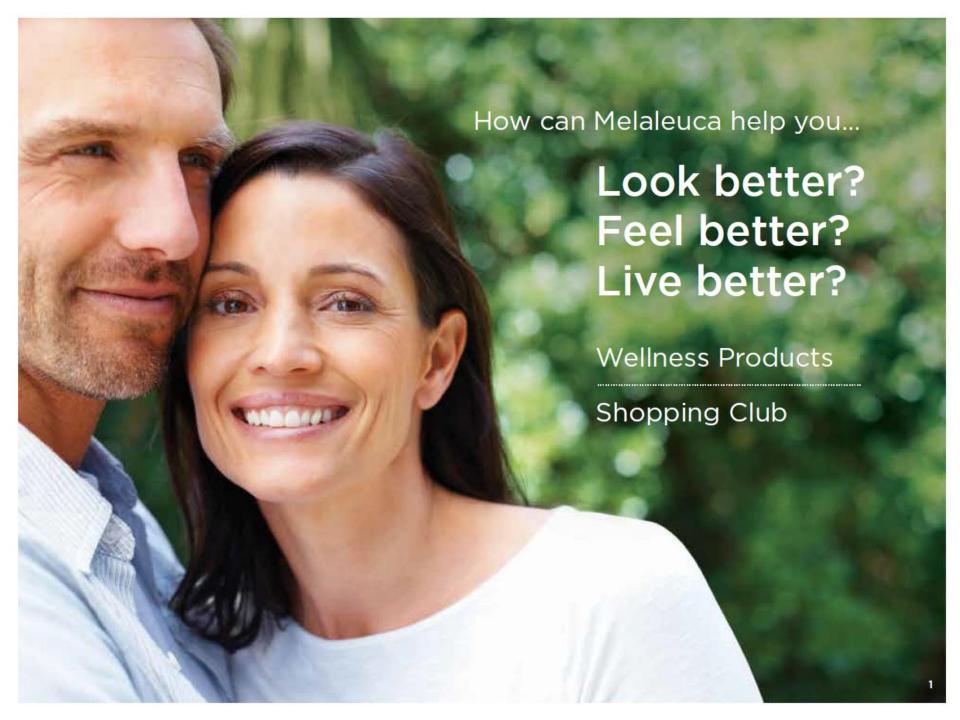
We found a solution to take control of our life – a 'Plan B'

- Now, we can do what we want when we want taken control of our own life
- Feel great, happier and healthier with more energy
- Enough money in the bank not to have to worry about money again
- Live where we want, working when we want, all from comfort of our own home
- We have Time & Money freedom= Lifestyle!









Who is **Melaleuca?**

The Wellness Company

eu.melaleuca.com

- 100% referral marketing
- One of the largest e-commerce sites on the web

Exceptional Products You Use Every Day

- Solutions to today's biggest personal challenges
- Safe for your family and the environment
- High-quality products

Preferred Customer Membership

- £ 19 / € 25 Membership Fee (£ 10 / € 13 Annual Renewal Fee)
- 30%-50% discount off regular price
- Shop monthly, choosing from nearly 200 unique products

Revenue Sharing

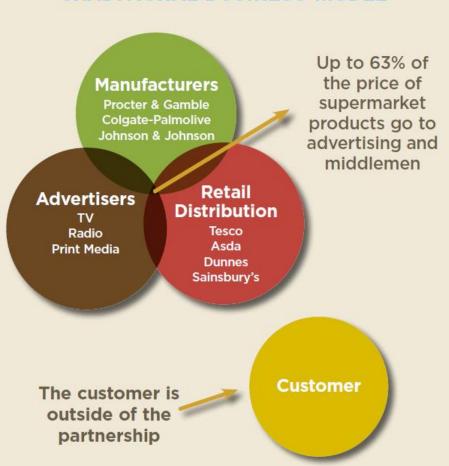
- 96% customer reorder rate every month
- Cash bonuses and ongoing commissions to Marketing Executives who refer other customers

What's **Most Important** in Your **Life?**



Melaleuca: A Different Kind of Company

TRADITIONAL BUSINESS MODEL



CONSUMER DIRECT MARKETING® - MELALEUCA'S PARTNERSHIP MODEL



SAVINGS AND GREAT VALUE

REVENUE SHARING

Discover Melaleuca for Yourself

US\$1.75 billion in annual sales,

debt-free, operating in 19 countries across the globe, with one of the largest e-commerce sites on the Web



above 1 000 000

customers shop with us monthly – and **Hundreds of**

thousands

receive monthly commissions for referring others to shop with us

NEARLY 200 PRODUCTS

people want and use daily

Families all over the world are discovering Melaleuca – and enhancing their lives.



And we give

Revenue sharing.

Melaleuca rewards you when you refer others to shop.



Simply Switch Stores and Brands

Nearly 200 Exceptional Products You Use Every Day













BATH&BODY









EcoSense: The Safety You Want, the Cleaning Power You Need



Safe for your home





NO CHILD SAFETY CAPS REQUIRED



NO

chlorine bleach ammonia harsh chemicals formaldehyde



- Effective, naturally derived ingredients
- No abrasives
- pH-balanced (non-alkaline)



- Super-concentrated
- No fillers
- No phosphates

EcoSense: Concentrated Means **Less Waste** and **More Savings**





MelaPower 6X
48 loads









Persil Small & Mighty 48 loads

£ 8.79 / € 10.59

£ 14.40 / € 21.92

COMPETITOR PRICE

Compare and Save

Tub & Tile
Makes 6 Bottles = 2838 ml





£ 5.49 / € 6.99

1



£ 8.50 / € 15.00

5.7 Bottles of Mr Muscle makes 2838 ml

Competitor product prices from www.tesco.com / www.tesco.le as of March 2017. Prices may vary. Product names are trademarks of their respective owners.

BATH&BODY

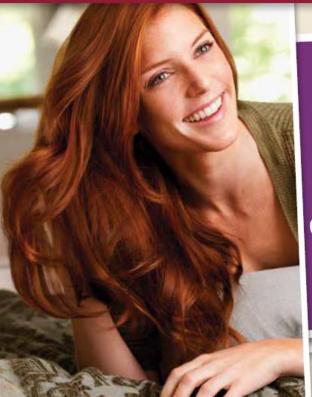


AFFINIA HAIR CARE

BATH & BODY ESSENTIALS

ALLOY FOR MEN

KOALA PALS FOR KIDS



Affinia.

HAIR CARE
SULFATE-FREE,
SAFE FOR
COLOUR-TREATED HAIR



Affinia Ultra-Molsturising Shampoo 355 ml

£ 4.49/€ 5.39

PREFERRED CUSTOMER

L'OREAL EVERPURE Sulphate-Free 355 ml

£ 8.50/€ 10.60

COMPETITOR PRICE



Does Your Family

Suffer from Severely Dry Skin?



PROVEN
to leave dry
SKIN
feeling
SOFTER,
smoother, and
HEALTHIERLOOKING
in just
24
HOURS.*



From Skin Care to Hair Care

Naturally effective and clinically proven to enhance your true beauty

	Sei Bella Skin-Revitalising Serum	Estée Lauder Perfectionist Wrinkle Lifting Serum
Skin moisturisers for softer skin	YES	YES
Advanced tetrapeptides for youthful-looking skin	YES	NO
Leading retinol technology to reduce fine lines and wrinkles	YES	NO
Shea extract, antioxidants, and vitamins A and E to tone and nourish skin	YES	NO
PRICE	£ 27 / € 31	£57/€72











SALON-QUALITY COLOUR COSMETIC LUXURY HAIR CARE



PURE

ESSENTIAL OILS

Purity tested. Quality guaranteed.







- Tested to meet stringent quality specifications
- Harvested using sustainable and ethical practices
- Guaranteed to not contain synthetics or impurities
- Incredible value vs. the competition



IALLENGE

GUARANTEE

want More Energy and Better Health? The Answer: Oligo!

EXCEPTIONAL PRODUCTS • PROVEN SCIENCE

OLIGO TECHNOLOGY:

Oligo technology works **Just Like Nature** by binding minerals to organic compounds (amino acids and oligofructose) to mirror how they exist in fruits, vegetables, and other whole foods.

THE PROVEN RESULTS:

Oligo minerals are scientifically proven to be up to 10 times more available for absorption than the minerals in the leading brands*.



13

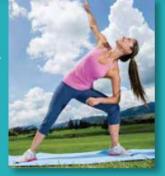
The Peak Performance Pack



CONTRIBUTES TO ►
Heart
Health



Cellular
Health



Metabolic Health



Peak Performance Nutrition.

Clinically tested for superior benefits.







"great health for just the price of a cup of coffee a day!"

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, trea cure, or prevent any disease. Resistance to Inflammation



122.1%

Blood Pressure-systolic



46.3%

Blood Glucose Spike



444.3%

Free Radicals



♥ ¥21.8%

Blood Pressure—Diastolic



₩6.0%

HDL Cholesterol



19.1%

Heart Rate During Physical Activity Test



↓9bpm

Triglycerides



↓18.5%

LDL Cholesterol



₩8.1%

Get All the Research-Proven Benefits of Omega-3s

in an irresistible supplement your whole family will love



Get your daily Omega-3s in a revolutionary new form – delicious.

- · Incredible fruity flavour; smooth, creamy texture
- 1080 mg DHA+EPA per serving
- EPA and DHA contribute to the normal function of the heart^{1,4}
- DHA contributes to the maintenance of normal brain function²
- DHA contributes to the maintenance of normal vision³









TOTAL

DHA and EPA contribute to the maintenance of normal blood pressure for adults. The beneficial effect is obtained with a daily intake of 3 g of EPA and DHA. It is recommended not to exceed a supplemental daily intake of 5 g of EPA and DHA combined.

² DHA contributes to the maintenance of normal brain function. The beneficial effect is obtained with a daily intake of 250 mg of DHA.

³ DHA contributes to the maintenance of normal vision. The beneficial effect is obtained with a daily intake of 250 mg of DHA.

^{*}EPA and DHA contribute to the normal function of the heart. The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.

The World's Leader in Natural Heart Support

FACT: Cardiovascular health is the #1 health concern in Europe.*



Grape seed and skin extracts help maintain normal blood pressure.



FiberWise

Psyllium husk fibre helps maintain the normal function of the cardiovascular system by collecting and sweeping away toxins.



Phytomega

Plant sterols contribute to the maintenance of normal cholesterol.**



**Beneficial effect is obtained with a daily intake of at least 0.8 g of plant sterols.

Exercise and Supplement

Products That Fuel Your Active Lifestyle

FACTS:

- Two thirds of European adults are overweight!*
- Regular exercise is an important part of a healthy lifestyle.



Access

Win the war on fat.
Proprietary formula with
theobromine to boost fat
metabolism.



Sustain Sport

Electrolytes enhance the absorption of water and contribute to endurance during prolonged exercise.



ProFlex 20

Delivers 20 grams of protein which contributes to the growth of muscle mass.



GC Control

Clinically shown to support and balance blood glucose levels, promote healthy insulin response, and optimise blood sugar metabolism.



Replenex

Glucosamine and ginger help maintain healthy connective tissue and healthy joint function.



*Source: nhs.org.uk



- A collection of masterfully roasted, incredibly delicious coffee beans
- Direct from the finest high-altitude arabica farms in the world
- Fresh, flavourful, and fairly sourced for an uncompromising coffee experience

Products You Use Every Day

Simply Switch Stores















Preferred Customer Membership Has Its Benefits

Simple Steps to Become a Melaleuca Preferred Customer

- 1. £ 19 / € 25 Membership Fee (£ 10 / € 13 Annual Renewal Fee)
- 2. Simply switch stores to high-quality products
- 3. Shop each month for 35+ Product Points
- 4. Personalise your Backup Order

Personalise your Backup Order with your family favourites. If you forget to shop during the month, we'll send your preselected order, conveniently charge your account, and protect your membership discounts and benefits.

About Product Points

- Example:
 PURE Orange
 £ 5.60 / € 7.00 = 4 Product Points
- Here is an example of 35 Product Points:



With Your Monthly Loyalty You'll Get:

- Great, Safe products
- 30%-50% discount
- No risk you can cancel your membership benefits each month before the 25th
- UK: 15% / IE: 20% in Loyalty Shopping Rewards
- Get your Shipping and Handling fee back in Loyalty Shopping Rewards if you order online for 41 points or more.



Shopping with Melaleuca FEELS GOOD because you're doing good.

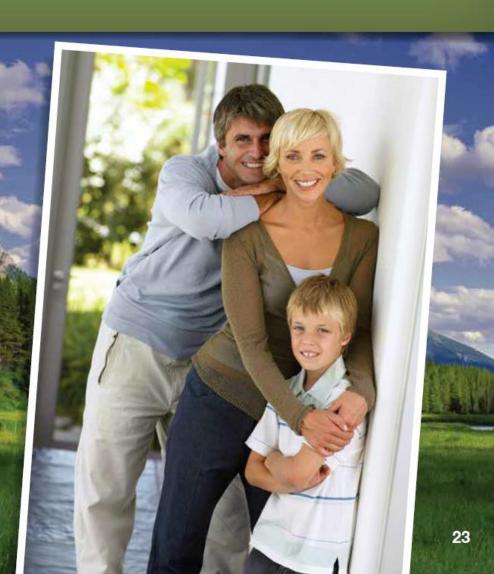
See Melaleuca Customer Agreement for more details.





What Amount of **Extra Income**Would Make a **Difference?**

- To bridge the gap in your household expenses
- To get out of debt
- To stay home with your children
- To secure retirement, a "Plan B" for your future
- Time freedom to enjoy life on your own terms



You'll discover

YOU CAN DO IT.

These are all real people, real incomes, real success stories, ALL building just part-time...



Julie Speech Pathologist

£ 28,311 € 32.767 First 18 months



Alex Student

£ 39,656 € 45.898 First 12 months



Laurie Corporate HR

£ 162,814 € 188.442 First 5 years



Shelby & AJ Schoolteacher & Baseball Player

£ 224,875 € 260.272 First 5 years

You'll discover

YOU CAN DO IT.

These are all real people, real incomes, real success stories, ALL building just part-time...



Jeff *Pharmaceutical Sales*

£ 44,803 € 51.851 First 12 months



Janice & Dean Homemaker & Contractor

£ 311,839 € 360.925 First 5 years



Jill & Greg
Engineers

£ 1,604,935 € 1.857.563 First 13 years



Molly Speech & Language Pathologist

£ 76,732 € 88.810 First 3 years

The **Revenue Sharing** Concept

When you refer customers to shop at Melaleuca:

- Customers shop direct by phone or online at eu.melaleuca.com.
- Each time they shop, the person who referred them earns a commission.
- Approximately 96% of customers who shop this month will shop again next month.
- The result? Melaleuca has paid over US\$4.5 billion in ongoing referral commissions to families just like yours.

At Melaleuca, customers shop direct.

NO Distributors

NO Carrying Stock

NO Taking Orders and Making Deliveries

NO Billing and Collections

NO Pressuring Customers to Purchase

NO Repeat Sales
Presentations

NO RISK Simply Switch Stores and Save

You

Can Build a Prosperous Melaleuca Business

You earn residual income When You:

Refer customers to shop with Melaleuca

AND

2

Help others refer customers



each time customers you refer shop at Melaleuca **Earn 7%**

when customers in your organisation referred by others shop at Melaleuca

PLUS QUALIFY FOR OTHER LUCRATIVE BONUSES

As your business grows, so does your residual

INCOME.



Actual average ongoing monthly income from residual COMMISSIONS

PLUS

additional monthly **BONUSES**

PLUS

additional monthly **CAR BONUSES**

Advance to **Director** Status

Refer 8
Preferred
Members
within the first
3 months

Director In 3 months

Assumptions used:

- Qualified for Pacesetter program
- 8 Personally Enrolled Customers
- First 90 days
- Ongoing commissions from orders after the initial 90-day period: £ 28.31/€ 38.30 per month/ £ 339.72/€ 459.60 per year
- Refer to the Melaleuca New Day Compensation Plan for details

£ 440/€ 525



Advance to Director 2 Status

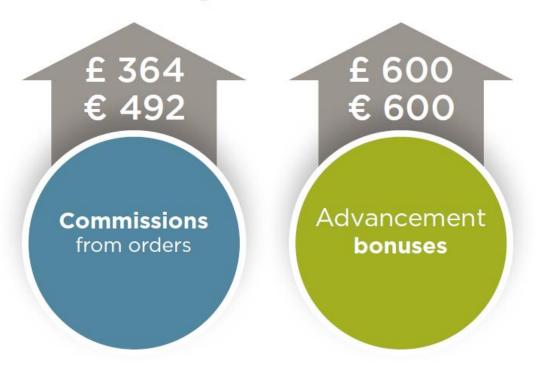
Refer 10 Preferred Members within the first 4 months

Director 2 in 4 months

Assumptions used

- Qualified for Pacesetter program
- 10 Personally Enrolled Customers
- 24 total Preferred Members (14 non-Personal Enrollees)
- First 120 days
- Ongoing commissions from orders after the initial 120-day period: £ 60.16/€ 81.39 per month/ £ 721.92/€ 976.68 per year
- Refer to the Melaleuca New Day Compensation Plan for details

£ 964/€ 1 092



Advance to Director 3 Status

Refer 11
Preferred
Members
Help 1 refer 10
Preferred Members
in 5 months

Director 3 in 5 months

Assumptions used:

- · Qualified for Pacesetter program
- 11 Personally Enrolled Customers
- 56 total Preferred Members (45 non-Personal Enrollees)
- 1 Personally Enrolled Director
- First 150 days
- Ongoing commissions from orders after the initial 150-day period: £ 118.56/€ 160.39 per month/ £ 1 422.72/€ 1 924.68 per year
- Refer to the Melaleuca New Day Compensation Plan for details

£ 2092/€ 2267





Senior Director

Develop 5 personal Directors.

Average ongoing **monthly** earnings:

£2,481 - £4,567*

€3.357 - €6.178*

...plus

additional monthly **BONUSES**

...plus

Car bonus:

£/€ 600 per month



Executive Director

Develop 10 personal Directors.

Average ongoing **monthly** earnings:

£4,163 - £11,548**

€5.632 - €15.623**

...plus

additional monthly **BONUSES**

Car bonus:

...plus

£/€ 1100 per month



** Represents the actual 2014 earning stats commission-rate
Executive Directors - Executive Directors 9. Conversion: \$ to £ = 1.25. \$ to € = 1.08

National Director

Average ongoing **monthly** earnings:

£11,578 - £19,074*

€15.662 - €25.804*

...plus

additional monthly **BONUSES**

...plus

Car bonus:

£/€ 1100 per month



* Represents the actual 2014 earning stats commission-rate National Directors - National Directors 9. Conversion: \$ to £ = 1.25, \$ to € = 1.08

Corporate Director

Average ongoing **monthly** earnings:

£28,979 - £120,688**

€39.202 - €163.266**

...plus

additional monthly **BONUSES**

...plus

Car bonus:

£/€ 1100 per month



** Represents the actual 2014 earning stats commission-rate

Corporate Directors - Corporate Directors 7. Conversion: \$ to f = 1.25. \$ to € = 1.08



In Which Category Do You See Yourself?

SHOP & SAVE

2

REFERRAL MARKETING

3

Preferred Customer

9

Supplemental Income

Significant Income

Shop and save: 30%-50% discount

5-10 hours/week

£ 280-£ 1400/month* € 380-€ 1900/month*

20+ hours/week

>£ 2 800/month* >€ 3 800/month*

Simple Steps to Get Started

- 1. Set up your shopping account
- 2. Shop for your first product order



Value Pack

A Smart Choice



Purchase to qualify for pacesetter Bonus



Free!

For latest line-

There's no better way to switch to high-quality, and safe products than the Value Pack. And when you purchase a Value Pack, the savings really add up!

> Value Pack price*: £ 169 / € 209

Save additionally over off Preferred price 25%

As compared with the Preferred Customer price when purchased individually.

The Power of the Pacesetter Programme

Getting Started

DOUBLE YOUR ADVANCEMENT BONUSES

- Purchase a Value Pack to qualify for Pacesetter bonuses
- Schedule and hold a strategy session with your Enroler within 48 hours
- Be coachable and team up with your support team to refer customers

		PACESETTER PROGRAMME	
STATUS		Pacesetter Advancement Bonus	Months After Enroling
Director	£/€ 100	£/€ 200	1-2
Director 2	£/€ 200	£/€ 400	3
Director 3	£/€ 500	£/€1000	4
Director 4	£/€ 500	£/€1000	5
Director 5	£/€ 500	£/€1000	6
Director 6	£/€ 600	£/€1200	7
Director 7	£/€ 700	£/€1400	8
Director 8	£/€ 800	£/€1600	9
Director 9	£/€1000	£/€ 2 000	10
Senior Director	£/€ 2 000	£/€ 4 000	11-12
Based on Melaleuca New Day Compensation Plan.	£/∉ 6 900 One-Time Advancement	£/∉ 13 800 Pacesetter Advancement	21

Bonus Total

Bonus Total

GET BACK TO THE PERSON WHO INVITED YOU TO THIS OVERVIEW AND GET STAFFOR.







Set up your shopping account.

Start shopping at Melaleuca.com

Order your Value Pack so you can try Melaleuca's exceptional products and save an additional 25%

"For things to change, you need to make changes"

Don't delay living the life you REALLY want - Start TODAY!